

FOR IMMEDIATE RELEASE

CONTACT: Rebecca Wasieleski, Editor
Concrete Contractor
(800) 547-7377, ext. 1321
Rebecca.Wasieleski@cygnusb2b.com

ARXX WALLS & FOUNDATIONS ICF NAMED AS ONE OF THE TOP 25 PRODUCTS OF THE YEAR

August 20, 2007 (Fort Atkinson, Wis.) – The insulating concrete form from Arxx Walls & Foundations, Cobourg, Ontario, has been named as one of the Top 25 Products of the Year by the readers of *Concrete Contractor* magazine. Arxx ICFs offer sound resistance, ease of installation and energy savings of up to 50% compared to traditional construction methods.

“Every year, we run hundreds of products in *Concrete Contractor*,” said Editor Rebecca Wasieleski. “This special recognition goes to the products that have drawn the most interest from the more than 30,000 concrete contractors that subscribe to our magazine.”

The Top 25 Products of the Year will be featured in the August/September 2007 issue of *Concrete Contractor* and in an online photo gallery at www.ForConstructionPros.com.

Concrete Contractor delivers product news, business management tips and information on the latest trends and techniques to more than 30,000 concrete contractors. *Concrete Contractor* is published by Cygnus Business Media, Fort Atkinson, Wis., a leading business-to-business publishing company.

###