



## FOR IMMEDIATE RELEASE

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## Philadelphia Mayor Nutter Receives Sustainable Leadership Award for East Parkside Revitalization

### ***ARXX® ICF Energy-Saving Building Products Singled Out for Enabling Affordable Housing Renaissance***

Philadelphia, PA, October 15, 2009 – The Portland Cement Association ([PCA](#)) today presented Philadelphia's Mayor Nutter with the prestigious [Sustainable Leadership Award](#), at the *BuildGreen 2009* conference. [ARXX](#) Corporation shared the stage, in recognition of the leading role that ARXX energy-saving ICF products had in enabling Philadelphia to meet its environmental and economic goals.

The award recognizes sustainable building practices to provide environmental and cost-saving benefits for their communities. Philadelphia is the largest city honored in the awards this year.

### **Energy Savings Led by Use of ARXX ICF**

The first project supported by Mayor Nutter was 7 three-story units built by Habitat for Humanity, to begin a green, affordable housing renaissance in the historic [East Parkside](#) neighborhood.

The project team set – and met – goals of: attaining the prestigious Leadership in Energy and Environmental Design (LEED®) Silver certification, with dramatic reductions in energy use; a tangible demonstration of affordable housing solutions; and the practicality of building green.

ARXX ICF products (Insulating Concrete Forms) were chosen to build the foundations and walls. The ARXX building system demonstrated greater energy savings, more occupant comfort and quiet, greater strength and durability, and a faster build, than conventional wood frame construction, or newer techniques like SIPs.

The January 2009 [utility bill](#) for one of the families was just \$50. Along with other efficiency measures, homeowners are seeing a *65 percent reduction* in total utility costs.

### **Moving to Mainstream Use of Energy-Saving Building Practices**

According to Mayor Nutter: 'This project proved you can be green and save money. ARXX was an important part of that.'



ARXX was brought to the attention of the project team by [BASF](#), the multi-billion dollar chemical company. BASF makes Styropor® expandable polystyrene insulation; a Cradle-to-Cradle Silver environmentally certified product used as part of ARXX ICF products. BASF has referred ARXX for use in multiple additional projects, including the Paterson *Near Zero Energy Home* and the namesake BASF Rensselaer Education Center, designed to meet the highest LEED Platinum standards.

‘This project shows how we can redefine building’, said Gael Mourant, CEO of ARXX. ‘Smart green building practices save energy and put money back in the pockets of homeowners and business owners. At the same time we all help the environment. We will eagerly continue to assist cities as they revitalize their homes and office buildings to new standards of energy efficiency and sustainable development.’

### **About ARXX Corporation**

ARXX is the leading supplier of Insulating Concrete Forms (ICFs) for green, energy-efficient residential and commercial construction. ARXX products have been used in over 100,000 projects, representing 130 million square feet of walls and foundations, with over 35,000 trained installers throughout the U.S. and Canada. ARXX ICF products enable significant energy savings, greater comfort, security and quiet, and a faster build than conventional construction. ARXX products have been used in numerous LEED-certified projects, including Pennsylvania’s first LEED Gold school, California’s first LEED Certified school, and the LEED Gold Frieze Harley-Davidson dealership in O’Fallon, Illinois. ARXX projects have received major industry and sustainability awards including the USGBC Leadership Award. See [www.arxx.com](http://www.arxx.com) for more information.

### **About PCA**

Based in Skokie, Ill., the Portland Cement Association represents cement companies in the United States and Canada. It conducts market development, engineering, research, education, and public affairs programs. More information on PCA programs is available at [www.cement.org](http://www.cement.org).

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